
Clubs Open Doors Week

23rd – 30th September 2018

Putting sport first

sportscotland
the national agency for sport

AIM: To engage with all clubs across Scotland as part of Year of Young People (YoYP) and UK Active European Week of Sport. To give local communities an opportunity to be part of the year and open their doors to local young people and their families during European Week of Sport. For further info on [YoYP](#) and [European week of sport](#) please click on the links.

NATIONAL CONTEXT: **sportscotland** are supporting the Active strand of the YoYP 2018. This would allow all our partners to engage in an activity locally and for the local clubs and communities to feel both part of the year and a connection to the European week of sport. **sportscotland** made a commitment to engage with local and national partners throughout the year. It would also provide an opportunity to offer a meaningful legacy to the European Games in Glasgow where during the Games we will signpost visitors to this week to find out what is available to them and their families locally.

LOCAL FIT: An opportunity for local partners to promote their clubs to their local communities through whatever model they choose at whatever point suits them and their communities during the week. This can be in the form of having a free taster option during their normal training slots or run a 'bring a friend session' so their current members can bring someone with them; they can put on a whole weekend of activity or join up with other clubs or have a CSH come and try event at their hub site – it really is whatever is most suitable for them to do.

RESOURCES: We will provide free online branded Clubs Open Door Week resources that partners can download to help promote their activity. There will also be a sign-up function that we will use to nationally promote the activities available through an interactive map and on social media platforms. These can be found on our website: www.sportscotland.org.uk/clubsopendoors

NEXT STEPS:

- Communicate this opportunity to your local clubs / CSHs / community groups and relevant partners.
- Join up with other teams across AS / SD / CSHO / SGBs / RDMs to work together and deliver events in a joined-up approach where suitable.
- Encourage partners / clubs to use the sign-up function so we can help promote all activity that is being planned through our social media platforms and to

promote their own clubs using the following hashtags; **#ClubsOpenDoors2018** and **#BeActive**.